

TERMS AND CONDITIONS

(SOMERSBY EXCLUSIVE CIDER FAIR CONTEST FOR VILLAGE GROCER/ BEN'S INDEPENDENT GROCER

1. Organiser

The Organiser of the Promotion is Carlsberg Marketing Sdn Bhd (Registration. No. 198501008089 (140534-M)).

2. Promotion Period

The validity period of this Promotion shall be from 1st July 2021 to 31st August 2021 at any Village Grocer/Ben's Independent Grocer's outlets ("Participating Outlets") or while stock lasts.

3. Eligibility

This Promotion is open to **all non-Muslims aged 21 years or over** who are residents in Malaysia. All Participants are subject to the criteria set out below, the Standard Terms and Conditions, the terms and condition herein, the terms and policies determined by the relevant social media websites, and the relevant laws of Malaysia.

Employees of the Organiser, its associate agencies, affiliates, distributors, dealers, sponsors, advertising and promotional agencies, and members of their immediate families are not eligible to participate in this Promotion.

4. Promotion Mechanic

How to Participate? Step 1:	<ul style="list-style-type: none">• Purchase any 2x 4-cans (320ml) or 2x 4 bottles (330ml) of Somersby products (assorted variants) in a single receipt from any Participating Outlets during the Promotion Period (1st July 2021 to 31st August 2021) to stand a chance to win Somersby merchandise.
Step 2:	<ul style="list-style-type: none">• Scan the QR code as printed on the Promotion in-store Point of Sale materials, click on to the direct link from Somersby social media platforms, namely Somersby's official Facebook/ Instagram page, or log on to Somersby's microsite: https://somersbymy.com/• Fill in your personal details including full name (as per your Malaysian identification card ("IC") or passport), IC number or passport number, mobile number and submit a photo of the proof of purchase receipt ("Proof of Purchase") (must be clear and readable) in the microsite for verification purposes.
Step 3	<ul style="list-style-type: none">• Upon registration, you will be able to "Spin the Wheel" and find out your winning prizes by luck from Somersby's microsite. Each participant will only be eligible for one (1) spin per submission.
Fulfilment	<ul style="list-style-type: none">• All entries will be reviewed and the Organiser will send out acknowledgment report to successful entry only ("Qualified Entries") through short messaging services (SMS) or instant messaging app "WhatsApp".• The redemption of the prizes is on first-come, first served and while stocks last basis.

- Only one (1) Proof of Purchase per entry. Participant(s) may submit more than one (1) unique entry throughout the Promotion Period. Once submitted, the Proof of Purchase will no longer be valid for any others on-going promotion. The Organiser reserves the rights to disqualify the Participants' submission for redemption of other gifts or in any other on-going Contest/Promotion with the same Receipt.
- Participants need to safe keep the original Proof of Purchase for verification and redemption purposes.
- For activation purpose, only original copy of the Proof of Purchase stating the purchase made between 1st July 2021 to 31st August 2021 is accepted as valid. Any damage or torn; photocopied of Proof of Purchase will be automatically disqualified.
- The Organiser shall be entitled to request the original Identity Card or the originals of other supporting documents/materials for verification purposes during on-ground redemption or courier delivery.
- The Organiser reserves the right to disqualify and remove any Participant from the Promotion without prior notification or disclosure of information should the Participant be suspected of tampering with their entries or breach the Promotion terms and conditions.

5. The Prizes

- There are two (2) units of Nintendo Switch, 50 units of Somersby Cocktail Kit, 120 units of Somersby Watermelon Cushion, 100 units of Somersby 21"Color Changing Umbrella with Convertible Recycle Bag and 200 units of Somersby products in 320ml can, to be redeemed throughout the Promotion Period.
- Each winner is entitled for one (1) unit of the prize only which is predetermined through "Spin the Wheel".

iii) Redemption Mechanic

- Participants with successful redemption will be notified via instant messaging app 'Whatsapp'. Participants must ensure that the data details provided to the Organiser are true, accurate, current and complete. Participants will be informed of their redemption as well as the verification and mode of fulfilment of the prize.
- Winner must respond within three (3) working days from the time when the Organiser sent the notification via WhatsApp, failing which, the Organiser reserves the rights to substitute the participant with subsequent name on the list. No further correspondences or appeal will be entertained.
- Participants with successful redemption will receive the Prize within 14 working days for West Malaysia and 30 working days for East Malaysia from the date of notification from Organiser after successfully verified by the Organiser. The Prize will be delivered to Qualified Participant via courier services and the Organiser shall not be responsible for any delays by the service provider.
- The above-mentioned Prizes are non-refundable, non-transferable and non-exchangeable for cash credit or any other items.
- The Organiser reserves the right to substitute any winning prize with a prize of similar value, with or without notice.

6. Privacy Policy

By participating, Participants explicitly consents that the Organiser shall store the necessary personal data of the Participants. The Participant is free to revoke his or her consent to the storage of data by sending an email to the Organiser as stated below and by doing so, the Participant withdraws his or her participation from this Promotion. The Organiser will use its best endeavours to keep all personal data stored for the purpose of this Promotion strictly confidential.

7. Additional Terms

- i) By participating, Participants agree to the Terms and Conditions applied.
- ii) The Organiser is also not responsible for any error, omission, interruption, deletion, defect, delay, failure in operation or transmission, communications line failure, theft or destruction, unauthorized access to, or alteration of, user or member communications, or any problems or technical malfunction of any telephone network or lines, the website, computer online systems, servers or providers, computer equipment, system, apparatus, software, failure of e-mail or receipt of entry on account of technical problems or traffic congestion on the internet and/or telecommunication services.
- iii) The Organiser reserves the right to amend the Terms and Conditions without prior notice.
- iv) The Promotion Terms and the [Carlsberg's Standard Terms and Conditions](#) (collectively "Terms and Conditions") shall be binding on all Participants who participate in this Promotion. The definitions in the Carlsberg's Standard Terms and Conditions shall apply unless otherwise expressly stated in the Promotion Terms. In the event of any discrepancies between these terms and conditions and any advertising, promotional, publicity and other materials relating to or in connection with this Promotion, the final Terms and Conditions on Carlsberg's website shall prevail.
- v) Should the Participants have any inquiry regarding the Promotion, he/she can call send message to **Somersby Social Media Platforms** , namely Somersby official Facebook page or Instagram for more information.